June 2015 Newsletter

Get Going Faster: Next Generation Communication Strategies that Shorten Organizational Time to Performance During Change

On July 9th at 5:30pm, Dana Sednek of Live Online Interaction Associates will join us to share the concept of return on involvement. She'll reveal ideas to introduce change and create momentum to move forward together in today's decentralized, ambiguous, often boundary-less, and unpredictable world of work.

In this session, we'll dissect the business imperatives that are creating the need for next generation communication strategies that accelerate change adoption.

♦ Learn why the shifting workplace ecology is changing the way we learn and communicate across the workplace…and why this shift to next generation communication is becoming a rapid business imperative.
♦ Identify how the relationship between the change adoption curve and the cascading transition curve slows time to performance
♦ Uncover the mismatch between our current communication methods and the needs of the evolving workplace.
♦ Discover the key characteristics of next generation communication tools and walk away with one strategy that can help increase alignment and involvement in your change

Sign up and find out more about the presenter at http://www.ispicharlotte.org/

__You Won't Want to Miss This!__   On September 10th, the legendary Judy Hale will present our evening program, Politics and Influence. The next day, she'll present an all-day workshop on Smart Evaluation.

Have you considered returning to school? Want to refresh your skills? UNCC will present an information session on current Instructional Systems Technology Programs on **June 24th** at UNC Charlotte Center City.

The evening will also include a discussion of the future of corporate training and performance improvement with panelists Gary DePaul, Dick Handshaw, and Don Kirkey.

Register to attend the program here: https://distanceed.uncc.edu/webform/information-session-ist-6-24-15 and visit the IST program website at: https://edld.uncc.edu/programs/instructional-systems-technology-program

Welcome New Board Member

Florence Martin, Ph.D., AVP of Marketing/Communications

Florence is Associate Professor and Program Director of Instructional Systems Technology at UNC Charlotte.

Several opportunities remain on the ISPI Charlotte Board. If you have an interest let us know!

ISPI Charlotte Receives Award at ISPI's 2015 Performance Improvement Conference

Gary DePaul, David Barton, John Heun, Dick Handshaw, and Ronald Graves

In April, members of our chapter attended the 2015 Performance Improvement Conference in San Antonio, Texas. Gary DePaul, Ronald Graves, Dick Handshaw, and John Heun presented at the Conference, and David Barton, Gary DePaul, Ronald Graves, and John Heun attended the Chapter Leaders Workshop and participated in an ISPI focus group.

Gary DePaul participated in a "Shark Tank" competition (based on the ABC reality show) and WON free attendance to the 2016 conference in Philadelphia!
The chapter also received an **ISPI Chapter of Excellence Award**.

Congratulations to our presenters and to the Charlotte Chapter for continuing to meet the criteria of excellence.

Board Updates

The ISPI Charlotte Board meets on the second Thursday every other month to discuss the direction of the chapter and finalize events. We share ideas, updates, and a meal! Chapter members are welcomed to attend and should RSVP a week before the meeting. Dinner will be provided.

Following are recent decisions and actions taken, as discussed on June 18th:

♦   Marketing Plan has been developed and finalized
♦   Decision Log was created to capture key historical data
♦   Monthly contests will commence in June, with a focus on awarding great prizes like member-authored publications.
♦   Discussed tasks to abide by ISPI International's Chapter Affiliation Agreement

Make sure to "like" ISPI Charlotte on Facebook and join the group on Linkedin. Online contests will begin this month, so get ready to participate for the chance for some great awards!